



# UN MATERIALE BIOCOMPOSITO PER RIGENERARE IL LEGNO D'ULIVO COLPITO DA XYLELLA

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FACE WHAT MATTERS



# BUSINESS MODEL

## HUMAN TECH FOR REGENERATION

We develop active sustainability strategies through a positive and revitalizing approach.

- Turning environmental crises into opportunities
- Circular & social economy
- Restoring ecosystems and empowering communities



# OUR PURPOSE

We work to enhance the value of raw materials, involve local supply chains and reinvest in territories, giving small local communities a future. Each of our products is an act of giving back and a commitment to generate value for people and the planet.

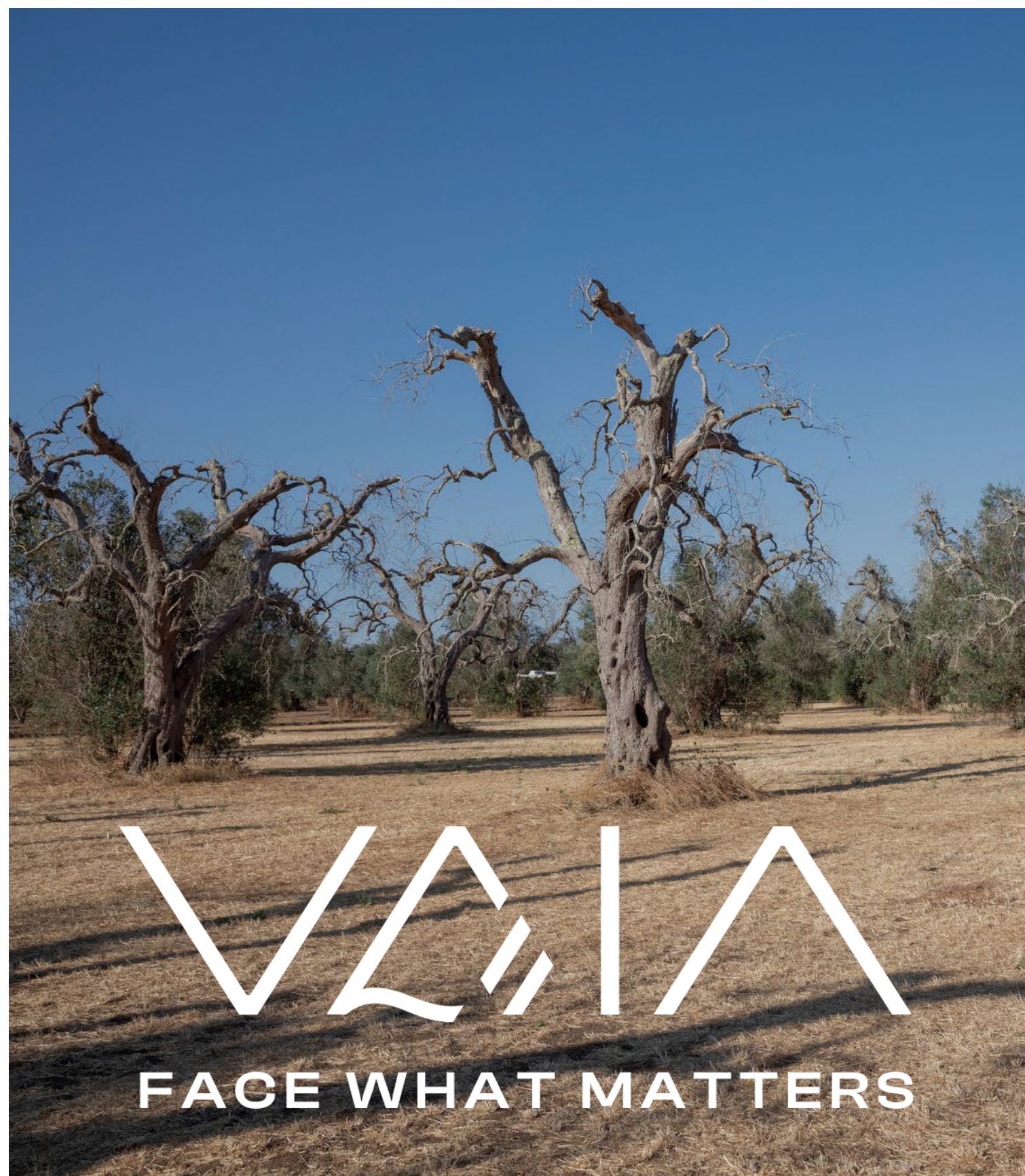
# THE CHALLENGE IN PUGLIA

**+21 M** trees killed to 2024

**+8.000 km<sup>2</sup>** of territory affected, about 40% of the region

**20 km/year** average spread of the bacterium over the last decade

Massive biodiversity loss and growing desertification risk.



# OUR SOLUTION: A NEW BIOCOMPOSITE

## From Olive Trees to Greentech Material

Olive Wood Residues +  
Food-Waste Polymer  
We recover olive trees  
destroyed by Xylella and  
combine them with a  
polymer derived from food  
industry waste.

A New Sustainable Biomaterial  
This fusion creates an  
innovative, circular  
biocomposite: natural, durable,  
and environmentally friendly.

Scalable Across Industries  
From design to packaging to  
components, our biomaterial can  
be applied widely, enabling  
sustainable innovation at scale.





# PRODUCTS & APPLICATIONS

Human tech Innovation

Our biocomposite is a next-generation sustainable material that combines circular economy with technological performance.



# ECOLOGICAL & SOCIAL IMPACT

Replanting: +20 species per hectare  
→ biodiversity restored

Fighting desertification

Map of affected areas & future  
interventions

Positive impact for people,  
environment, and future generations